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DELAGET NAMES NEW CEO AND ELECTS NEW CHAIRMAN, SECURES INVESTMENT AND PARTNERSHIP WITH NORTHERN PACIFIC GROUP

EDEN PRAIRIE, Minn. – [Delaget, LLC](#), the Software-as-a-Service (SaaS) leader in restaurant analytics and loss prevention, announces the next phase of the company as it positions itself for growth and success.

The company recently named Jason Tober as our new Chief Executive Officer and elected seasoned board member, Brian Provost as our new Chairman. Additionally, the company is pleased to announce its partnership with growth equity firm, [Northern Pacific Group](#).

Tober and Provost bring extensive SaaS knowledge and leadership to Delaget. These changes, in addition to Northern Pacific Group's significant investment, will help Delaget add capabilities to its already robust suite of software and services as well as accelerate the development of new brand relationships.

"It's a privilege to join a company that has a track record of innovation focused on customer success," Tober said. "Delaget's position in this expanding market, coupled with strong industry interest in big data and analytics-driven management, make this an exciting time to join the team."

Tober has more than 20 years of senior leadership experience in high growth technology businesses, including executive roles at Shavlik Technologies, VMware, and most recently, JAMF Software where he led worldwide sales and marketing.

Provost has a decades-long career in SaaS, including his most recent role as CEO at Convey Compliance Systems. He has a history of transforming web-based companies into profitable and sustainable business models and has proven expertise in preparing companies for accelerated growth.

"Our goal is to grow Delaget into a successful and enduring company," Provost said. "We're ready to do this by accelerating the release of state-of-the-art software and analytics which improve the way restaurant leaders manage their businesses."

Jeff Greiner, Managing Partner at Northern Pacific Group, said, “Delaget’s core values, drive to innovate, and incredible market opportunity in the restaurant sector are dynamics that we are enthusiastic about supporting.”

“The company is paving the way for the restaurant industry by providing best in class data analytics,” said Peter Offenhauser, Partner at Northern Pacific Group. “Delaget has a bright future in a marketplace that is really just beginning to adopt restaurant analytics.”

About Delaget

Delaget offers an integrated suite of innovative restaurant data technologies to multi-unit restaurant operators across the country. A Software as a Service company, Delaget transforms data into meaningful, actionable insights that help operators take control of their margins and maximize profits. Delaget’s advanced loss prevention, unit-level analytics, and enterprise reporting services, along with expert payroll and accounting support, empowers those in the restaurant business.

About Northern Pacific Group

Northern Pacific Group is a Minnesota-based growth equity investment firm focused on making investments in growing technology and business services companies. Northern Pacific Group seeks to partner with ownership groups and management teams in order to add value beyond the growth capital provided. For additional information, please visit www.northernpacificgroup.com.

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